

About Sankalp

Born and brought up in Kanpur, Sankalp is a MBA Graduate from NMIMS, Mumbai. An entrepreneurial soul with an imprint of a perfectionist, he is a workaholic who believes in turning every single moment of life into something more constructive and fruitful.

On a professional front, Sankalp is a Self-Driven Management professional and a storyteller with over six years of managerial experience and around 4 GB of stories from the corporate world. He believes that his success in the corporate world is a direct function of his storytelling skills.

His earlier works with the pen, in form of 'Because...Every Raindrop is a HOPE' and 'When I Found You, I Found Myself' and 'Hackster' has resonated loudly with his readers.

His fourth book 'What's Your Story' is the result of over 5 years of research on storytelling, power of stories and its implication in day to day life.

When out of office, he is mostly chasing his dream of creating an impact in the real world. He has a strong belief that, writing and storytelling, if understood properly, can act as a very powerful tool for budding engineers, managers and entrepreneurs of India.

An Ex-speaker at IIMs (IIM Lucknow, IIM Indore, IIM Ranchi, IIM Sambalpur) and IITs (IIT Bombay, IIT Jodhpur), he has conducted various highly interactive events and seminars on 'Get Placed : The Storytelling Route,' 'How to Lead with a Story' and 'Art of Storytelling' in colleges across India.

As a young and dynamic consultant / trainer he brings on table a very unique approach of cracking the competitive job market. His sessions are aimed at converting amateurs to professional storyteller, thus helping them to get into the driving seat in their interview. Using his approach of storytelling, students can unite facts (about them) with strong emotions which results in formation of an emotional connect with the interviewer. The result is guaranteed success in placement interviews.

If you ever wondered how to answer the following questions, then you must hear his take on them. He will help you figure out your strengths and make you build stories around them.

- a) *Tell me something about yourself?*
- b) *What motivates you?*
- c) *Your strength and weakness?*
- d) *Why you opted for MBA?*
- e) *Where do you see yourself 5 years from now?*
- f) *What salary are you expecting?*
- g) *Tell me that one instance when you failed?*
- h) *Do you have any questions for me?*

His ted talk at IIM Ranchi on Storytelling is available on Youtube @

https://www.youtube.com/watch?v=uForUF_SLNw

He is currently working on a venture which aims at making use of stories in teaching Maths. Armed with the thought of bringing about a change in the education industry of India, he continues his uphill journey with profound faith.

To know more about him you can visit his website www.sankalpkohli.com

You can connect with him @

Twitter: https://twitter.com/Sankalp_Kohli

Facebook: <https://www.facebook.com/sankalpkohli11>

Blog: www.sankalpkohli.com/blog

Linkedin: <https://www.linkedin.com/in/sankalpkohli>